

Biography

Michael Lawson

Financial Adviser



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Since 2010, Michael Lawson has been providing estate planning services and tax minimization strategies to affluent families and business owners. By utilizing a holistic planning process, he helps his clients determine their financial, investment and legacy objectives, and then works with them and their advisors to take action to complete the plans.

Mr. Lawson serves as a 2015 member of the New York Life Agency Advisory Committee (AAC), a prominent group of 24 New York Life agents elected by their peers to communicate the issues and perspectives of their fellow 12,000 agents across the country; members of the AAC work with senior management to develop and implement ideas that will benefit families and businesses in their local communities.

Mr. Lawson is a published author on personal financial advice, his article *"How Newlyweds Can Make Financial Planning Fun,"* has appeared in a nationally published wedding planning magazine.

Mr. Lawson is a member of the National Association of Insurance & Financial Advisors (NAIFA) California, and in 2014 earned eligibility for the NAIFA Quality Award in the Life Insurance and Annuities category, based on policy persistency, for which he scored 100%. Mr. Lawson qualified in 2015 and in 2013 for membership in the Million Dollar Round Table (MDRT), the standard of excellence in life insurance sales performance.

Prior to affiliating with New York Life in 2010, Mr. Lawson spent more than 15 years in client service and executive management positions at his own entertainment firm, Crossover Entertainment Group LLC, as well as at global investment bank Houlihan Lokey in Los Angeles and Arthur Andersen LLP's mergers & acquisitions division in Chicago.

Mr. Lawson earned an undergraduate business degree in accounting from the University of Illinois at Urbana-Champaign, which is highly ranked in the field of accounting by *US News & World Report* in its annual rankings of Best Colleges.

Mr. Lawson resides in the West Hollywood-area of Los Angeles, CA.

Michael's clients are his passion, and he considers their families his own. He works hard every day to ensure the best level of service with the utmost trust, respect and integrity.

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Michael Lawson is a Financial Adviser with Eagle Strategies LLC, a registered investment advisor. In this regard, this communication is strictly intended for individuals residing in the states of AZ, CA, IL, IN & MO. No business may be conducted outside of the states referenced.

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